



March 10, 2011

McCoy Announces First Quarter Dividend Record and Payment Dates

Edmonton, Alberta – McCoy Corporation ("McCoy" or "the Corporation") (TSX:MCB) announced on December 21, 2010 that the Board of Directors reinstated a quarterly dividend of \$0.01 per common share beginning in the first quarter of 2011. The record date will be March 21, 2011 and the payment date will be March 31, 2011.

About McCoy Corporation

McCoy provides innovative products and services to the global energy industry. McCoy's two segments, Energy Products & Services and Mobile Solutions, operate internationally through direct sales and distributors with its operations based out of the Western Canadian Sedimentary Basin and the US Gulf Coast. McCoy's corporate office is located in Edmonton, Alberta, Canada with offices in Alberta, British Columbia, Louisiana, and Texas.

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