

October 1, 2010

McCOY APPOINTS MR. RON ROLING AS VP, SALES AND MARKETING FOR DRILLING & COMPLETIONS DIVISION

Edmonton – **McCoy Corporation** (TSX:MCB) (“McCoy” or the “corporation”) is pleased to announce the appointment of Mr. Ron Roling as Vice President, Sales and Marketing effective October 1, 2010. Mr. Roling will develop and oversee the global sales and marketing strategy for McCoy’s drilling and completions business, the focus of McCoy’s Energy Products & Services segment.

Mr. Roling will play a key role in McCoy’s long-term strategy to become an international leader in supplying a full line of drilling and completions products. He brings more than 25 years of direct industry experience in global markets and significant drilling and completions product knowledge.

Mr. Roling was most recently President and CEO of Blohm + Voss Oil Tools, LLC, a ThyssenKrupp Group company. Before becoming President, Mr. Roling was Product Line, Sales & Engineering Manager, playing an instrumental role in new product development and the redesign of existing product lines, as well as setting engineering priorities. Mr. Roling also worked for Varco BJ for 19 years in roles of increasing responsibility including Sales Manager, Engineering & New Product Development Manager, and Product Line Manager.

“Ron brings proven expertise in drilling and completions products, combined with experience in international sales and marketing,” said McCoy’s President and CEO, Jim Rakievich. “He will play an integral role in achieving McCoy’s goals for our Energy Products & Services segment.”

Mr. Roling will be located at McCoy’s new sales office in Houston, Texas.

About McCoy

McCoy provides innovative products and services to the global energy industry. McCoy’s two segments, Energy Products & Services and Mobile Solutions, operate internationally through direct sales and distributors with its operations based out of the Western Canadian Sedimentary Basin and the US Gulf Coast. McCoy’s corporate office is located in Edmonton, Alberta, Canada with offices in Alberta, British Columbia, Louisiana, and Texas.

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