

January 14, 2015

## McCOY GLOBAL INC. ANNOUNCES COMMERCIAL LAUNCH OF THE weBUCK™ ELECTRIC BUCKING UNIT

Edmonton, Alberta— **McCoy Global Inc.** (“McCoy” or “the Company”) (TSX:MCB; OTCQB:MCCRF) today announced that it has commercially launched the next product in its “we” product line, the weBUCK™ electric bucking unit.

“Like our other “we” products, the weBUCK™ was developed to meet the safety, efficiency and technological demands of our customers, but we are particularly excited to launch the weBUCK™ as it’s the first commercially available electrically powered bucking unit on the market,” said Jim Rakievich, President and CEO of McCoy. “The weBUCK™ is truly a next-generation system, offering eco-friendly and highly efficient tubular make-up, as well as numerous ergonomic, safety and environmental advantages over its conventional hydraulic counterparts.”

Bucking units are used by tubular manufacturers to test connections by applying torque to loosen/ tighten tubulars horizontally. The electrically powered weBUCK™ system does not require hydraulic clamps or filters, reducing maintenance requirements and the potential for leakage, with noise emissions that are well below the Occupational Safety and Health Administration’s exposure limits. The weBUCK™ is a closed-head unit designed for superior performance, control and ergonomics.

### About McCoy

McCoy provides innovative products and services to the global energy industry. The Company operates internationally through direct sales and distributors, with operations in Canada, the United States of America, the United Kingdom, Singapore and the United Arab Emirates. McCoy’s corporate headquarters are located in Edmonton, Alberta, Canada.

### Forward-Looking Information

*This News Release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. The use of any of the words “expect”, “anticipate”, “continue”, “estimate”, “objective”, “ongoing”, “may”, “will”, “project”, “should”, “believe”, “plans”, “intends” and similar expressions are intended to identify forward-looking information or statements. The forward-looking statements and information are based on certain key expectations and assumptions made by McCoy, including expectations and assumptions concerning fluctuations in the level of oil and gas industry capital expenditures, McCoy’s ability to integrate acquired businesses and complete strategic acquisitions of additional businesses and other factors that affect demand for McCoy’s products. Although McCoy believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward-looking statements and information because McCoy can give no assurance that they will prove to be correct. By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause McCoy’s actual results and experience to differ materially from the anticipated results or expectations expressed. These risks and uncertainties, include, but are not limited to, fluctuations in oil and gas prices, fluctuations in the level of oil and gas industry capital expenditures and other factors that affect demand for McCoy’s products, industry competition, the need to effectively integrate acquired businesses, uncertainties as to McCoy’s ability to implement its business strategy effectively, labour, equipment and material costs, access to capital markets, interest and McCoy’s ability to attract and retain key personnel. Additional information on these and other factors is available in continuous disclosure materials filed by McCoy with Canadian securities regulators. Readers are cautioned not to place undue reliance on this forward-looking information, which is given as of the date it is expressed in this News Release or otherwise, and to not use future-oriented information or financial outlooks for anything other than their intended purpose. McCoy Global undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by law.*

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