

April 23, 2015

McCOY GLOBAL INC. APPOINTS VICE PRESIDENT, CORPORATE DEVELOPMENT

Edmonton, Alberta– **McCoy Global Inc.** (“McCoy” or “the Company”) (TSX:MCB; OTCQB:MCCRF) today announced that Peter Watson, General Counsel and Corporate Secretary of McCoy Global, has accepted the role of Vice President, Corporate Development, effective immediately. Mr. Watson will continue to serve as McCoy’s General Counsel and Corporate Secretary.

“McCoy Global’s growth strategy includes augmenting our portfolio with complementary products and services so we can best meet the needs of our customers at each of our international locations,” said Jim Rakievich, President and CEO of McCoy. “Mr. Watson’s well-rounded experience, which includes a background in mergers and acquisitions in the energy industry, will be an asset to the Company as we pursue such strategic opportunities globally.”

Mr. Watson joined McCoy Global in December 2012 as General Counsel and Corporate Secretary and is based in the Company’s Houston, Texas office. Mr. Watson’s professional experience includes mergers and acquisitions, legal compliance, contract management, employment and human resources, corporate governance, litigation management and dispute resolution. Prior to joining McCoy Global, Mr. Watson held various in-house legal positions with Kenda Capital, SPX Corporation and Baker Hughes Inc. Mr. Watson graduated from University of Houston Law Center, Houston, and is licensed to practice law in Texas.

About McCoy

McCoy provides innovative products and services to the global energy industry. The Company operates internationally through direct sales and distributors with operations in Canada, the United States of America, the United Kingdom, Singapore and the United Arab Emirates. McCoy’s corporate headquarters are located in Edmonton, Alberta, Canada.

Forward-Looking Information

This News Release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. The use of any of the words “expect”, “anticipate”, “continue”, “estimate”, “objective”, “ongoing”, “may”, “will”, “project”, “should”, “believe”, “plans”, “intends” and similar expressions are intended to identify forward-looking information or statements. The forward-looking statements and information are based on certain key expectations and assumptions made by McCoy. Although McCoy believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward-looking statements and information because McCoy can give no assurance that they will prove to be correct. By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause McCoy’s actual results and experience to differ materially from the anticipated results or expectations expressed. Additional information on these and other factors is available in continuous disclosure materials filed by McCoy with Canadian securities regulators. McCoy undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by law.

For further information, please contact:

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