

February 23, 2015

**McCOY GLOBAL INC. TO RELEASE 2014 YEAR END RESULTS AND HOLD
CONFERENCE CALL ON MARCH 12, 2015**

Edmonton, Alberta— **McCoy Global Inc.** (“McCoy Global” or “the Company”) (TSX:MCB; OTCQB:MCCRF) will release its financial results for the year ended December 31, 2014 on Thursday, March 12, 2015 before market hours.

McCoy Global will host a conference call and webcast at 9:00 a.m. Mountain Time (11:00 a.m. Eastern Time) on March 12, 2015. Management participants will include: Jim Rakievich, President & CEO; Jacob Coonan, CFO; Kenny Watt, Senior Vice President; and Peter Watson, General Counsel and Corporate Secretary.

Participants calling from Canada or the United States should call toll-free at: 1-888-231-8191. Callers from other locations may call in at: 1-647-427-7450. A live audio webcast of the conference call will be available at the following link: <http://www.newswire.ca/en/webcast/detail/1490021/1659169>.

The conference call will be archived for replay until Thursday, March 19, 2015 at midnight. To access the archived conference call, dial 1-855-859-2056 or 1-416-849-0833 and enter the replay passcode 91795939. The transcript of the conference call will be archived on the conference calls page of McCoy's website.

About McCoy

McCoy Global provides innovative products and services to the global energy industry. The Company operates internationally through direct sales and distributors, with operations in Canada, the United States of America, the United Kingdom, Singapore and the United Arab Emirates. The Company's corporate headquarters are located in Edmonton, Alberta, Canada.

For further information, please contact:

Mr. Peter Watson
McCoy Global Inc.
General Counsel and Corporate Secretary

Phone: (832) 303-7410
E-mail: info@mccoyglobal.com
Website: www.mccoyglobal.com