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## **MCCOY GLOBAL smarTR™ SYSTEM WINS SPOTLIGHT ON NEW TECHNOLOGY AWARD OTC 2025**

Edmonton, Alberta – **McCoy Global Inc.** ("McCoy," "McCoy Global" or "the Corporation") (TSX:MCB) today announced that its innovative smarTR™ system has been recognized as one of the winners of the esteemed Spotlight on New Technology Award at the 2025 Offshore Technology Conference (OTC) in Houston, Texas. This award highlights the most groundbreaking technologies in the offshore energy sector, and McCoy Global's achievement is particularly notable given the company's size compared to other industry giants on the list of award winners.

The smarTR™ system, designed to automate tubular running operations while enhancing both safety and efficiency, stood out among the impressive lineup of winners, which included industry majors such as Baker Hughes, Bosch, DeepOcean, Oil States International and Schlumberger. This recognition underscores McCoy Global's commitment to innovation and excellence in the offshore energy industry.

"We are honored to receive this prestigious award from OTC," said Dusty Sonnier, Vice President, Products and Technology of McCoy Global. "Our smarTR™ system represents a significant advancement in tubular running technology, and this recognition validates the hard work and ingenuity of our team. Being acknowledged alongside industry leaders is a testament to our dedication to driving innovation in the energy sector."

The Spotlight on New Technology Award is given exclusively to OTC exhibitors who are reshaping the offshore energy sector through their innovation and development of technologies. This year, 10 technologies were selected based on criteria such as product uniqueness, degree of ingenuity, demonstrated success, commercial viability, and the ability to make a significant impact across the industry.

McCoy Global's smarTR™ system was chosen for its unique approach to improving efficiency and safety in tubular running operations. The system's advanced features and proven success in test-rig trials have made it a standout technology in the industry. As in-field trials for the technology continue, our product development team will focus on promptly addressing challenges, if and when, they are identified. Initial results of in-field trials have been promising, and we remain confident in our ability to consistently exceed our internal key performance metrics across several in-field trials in several geographic regions. This will allow us to successfully conclude the in-field trials and shift our focus to successful product adoption and market penetration.

### **About McCoy Global Inc.**

McCoy Global is transforming well construction using automation and machine learning to maximize wellbore integrity and collect precise connection data critical to the global energy industry. The Corporation has offices in Canada, the United States of America, and the United Arab Emirates and operates internationally in more than 50 countries through a combination of direct sales and key distributors.

Throughout McCoy's 100-year history, it has proudly called Edmonton, Alberta, Canada its corporate headquarters. The Corporation's shares are listed on the Toronto Stock Exchange and trade under the symbol "MCB".



### **Forward-Looking Information**

*This News Release contains forward looking statements and forward-looking information (collectively referred to herein as "forward looking statements") within the meaning of applicable Canadian securities laws. All statements other than statements of present or historical fact are forward-looking statements. Forward looking information is often, but not always, identified by the use of words such as "could", "should", "can", "anticipate", "expect", "objective", "ongoing", "believe", "will", "may", "projected", "plan", "sustain", "continues", "strategy", "potential", "projects", "grow", "take advantage", "estimate", "well positioned" or similar words suggesting future outcomes. This New Release contains forward looking statements respecting the business opportunities for the Corporation that are based on the views of management of the Corporation and current and anticipated market conditions; and the perceived benefits of the growth strategy and operating strategy of the Corporation are based upon the financial and operating attributes of the Corporation as at the date hereof, as well as the anticipated operating and financial results. Forward looking statements regarding the Corporation are based on certain key expectations and assumptions of the Corporation concerning anticipated financial performance, business prospects, strategies, the sufficiency of budgeted capital expenditures in carrying out planned activities, the availability and cost of labour and services and the ability to obtain financing on acceptable terms, which are subject to change based on market conditions and potential timing delays. Although management of the Corporation consider these assumptions to be reasonable based on information currently available to them, they may prove to be incorrect. By their very nature, forward-looking statements involve inherent risks and uncertainties (both general and specific) and risks that forward-looking statements will not be achieved. Undue reliance should not be placed on forward looking statements, as a number of important factors could cause the actual results to differ materially from the beliefs, plans, objectives, expectations, anticipations, estimates and intentions expressed in the forward looking statements, including inability to meet current and future obligations; inability to complete or effectively integrate strategic acquisitions; inability to implement the Corporation's business strategy effectively; access to capital markets; fluctuations in oil and gas prices; fluctuations in capital expenditures of the Corporation's target market; competition for, among other things, labour, capital, materials and customers; interest and currency exchange rates; technological developments; global political and economic conditions; global natural disasters or disease; and inability to attract and retain key personnel. Readers are cautioned that the foregoing list is not exhaustive. The reader is further cautioned that the preparation of financial statements in accordance with IFRS requires management to make certain judgments and estimates that affect the reported amounts of assets, liabilities, revenues, and expenses. These judgments and estimates may change, having either a negative or positive effect on net earnings as further information becomes available, and as the economic environment changes. The information contained in this News Release identifies additional factors that could affect the operating results and performance of the Corporation. We urge you to carefully consider those factors. The forward-looking statements contained herein are expressly qualified in their entirety by this cautionary statement. The forward-looking statements included in this News Release are made as of the date of this New Release and the Corporation does not undertake and is not obligated to publicly update such forward looking statements to reflect new information, subsequent events or otherwise unless so required by applicable securities laws.*



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