

July 28, 2010

McCOY TO RELEASE SECOND QUARTER RESULTS AND HOLD CONFERENCE CALL ON AUGUST 4, 2010

Edmonton – **McCoy Corporation** (TSX:MCB) (“McCoy” or the “corporation”) will release its financial results for the second quarter ended June 30, 2010 on Wednesday, August 4, 2010 before market hours.

McCoy will host a conference call and webcast at 9:00 a.m. Mountain Time (11:00 a.m. Eastern Time) on August 4, 2010. Management participants will include Jim Rakievich, President and CEO; Milica Stolic, Chief Financial Officer & Corporate Secretary; and DeAnn McNally, Manager, Corporate Affairs.

Participants calling from Canada or the United States should call toll-free: 1-866-253-4938. Callers from other locations may access the call at: 1-416-849-6209. Those who prefer to join by webcast, can do so at the following link: http://www.snwebcastcenter.com/event/?event_id=1014.

The call will also be available for replay via telephone for seven days after the conference call by calling 1-866-245-6755 or 1-416-915-1035. The replay passcode number is 158903. The transcript of the conference call will be archived on the investor page of McCoy’s website.

About McCoy

McCoy provides innovative products and services to the global energy industry. McCoy’s two segments, Energy Products & Services and Mobile Solutions, operate internationally through direct sales and distributors with its operations based out of the Western Canadian Sedimentary Basin and the US Gulf Coast. McCoy’s corporate office is located in Edmonton, Alberta, Canada with offices in Alberta, British Columbia, Louisiana, and Texas.

For further information, please contact:

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