



FORWARD-LOOKING STATEMENTS

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FINANCIAL SNAPSHOT

Capitalization		
Share price (May 12, 2023)	(C\$/sh)	1.54
Fully Diluted shares outstanding	(mm)	28.70
Market Capitalization	(C\$ mm)	44.20
(-) Cash	(C\$ mm)	(19.93)
(+) Borrowings	(C\$ mm)	_
(+) Lease liabilities	(C\$ mm)	5.25
Enterprise Value	(C\$ mm)	29.52
(+) Inventory	(C\$ mm)	23.48
(+) Accounts Recievable	(C\$ mm)	8.27
(+) Prepaid Expenses and Deposit	(C\$ mm)	1.02
(-) Accounts Payable	(C\$ mm)	(8.81)
(-) Customer Deposits	(C\$ mm)	(4.52)
(-) Provisions	(C\$ mm)	(0.52)
Non-Cash Working Capital	(C\$ mm)	18.92
Non-Cash Working Capital	C\$/sh	0.66



^{*}Adjusted EBITDA is a non-GAAP measure defined as net (loss) earnings, before: depreciation of property, plant and equipment; amortization of intangible assets; income tax expense (recovery); finance charges, net; provisions for excess and obsolete inventory; other (gains) losses, net; restructuring charges; share-based compensation; and impairment losses.

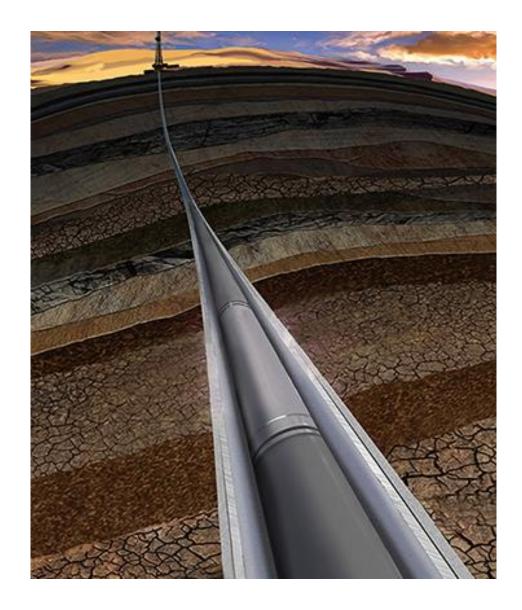


TUBULAR RUNNING SERVICES

Industry Overview

McCoy is an innovator that through its technologies and solutions enables Tubular Running Services (TRS) providers to efficiently and safely connect steel pipe sections (casing) to enable safe access to hydrocarbons.

Our tools and technologies help reduce wellsite safety incidents and maximize wellbore integrity through automation, real-time data, and our deep application expertise within the TRS industry.





INTRODUCTION TO MCCOY GLOBAL INC.

Overview

McCoy is a leading independent provider of equipment, technologies, and solutions.

30+ year track record supplying technologies to the TRS industry.

Annual sales in 50+ countries globally

Through our custom sensor business, McCoy serves, overhead crane, marine, nuclear and aerospace markets.



Corporate Headquarters

Western Hemisphere Regional Centres

Eastern Hemisphere Regional Centres



TRUSTED BY INDUSTRY LEADERS

SERVICE COMPANIES

DRILLING CONTRACTORS

THREAD MANUFACTURERS AND OEMs





TUBULAR RUNNING SERVICES

McCoy Is Ideally Positioned To Address Industry Challenges



National Oil companies
are looking for more
independence from large
multinational service
providers. Local content
and integrated drilling
and tubular running
services are becoming
priorities.



Lack of reliable and skilled labor drives increased demand for automation and improved safety.



The industry is looking for more data-driven decision-making to improve safety and efficiency.



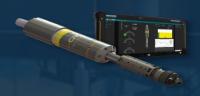
GOING AFTER \$1B IN ANNUAL **LABOR COSTS**

The capital outlay required to develop new products is largely behind us.

> Acquired **DrawWorks** in Boling, TX manufacturer of tubular running technologies including CRT

Received first orders for the newly SmartCRT

Received first orders for the newly SmartFMS





2017

2019

2020

2022

2023+

Acquired **3PS** in Austin, TX – focused on sensors and Torque and Tension Sub Technology

Launched Virtual Thread-Rep (VTR)- the first digital product offering on the market – a digital and cloudbased system that monitors and controls tubular connection make-up and **gathers** essential data.

Complete the development and field trials of the SmarTR Integrated Casing Running Package





TUBULAR RUNNING SERVICES

Broadest Product and Service Offering in the Industry

Select Tubular Running Services Equipment and Technologies					
COMPANY	HYDRAULIC POWER TONGS	CRT	DATA ACQUISITION	HANDING EQUIPMENT	DIES & INSERTS
& CCOY	•	•	Ø	•	②
Competitor A			•		
Competitor B	•				
Competitor C				•	
Competitor D		Ø	Ø		
Competitor E	•				
Competitor F	•			•	②
Competitor G		•			



BREAKING AWAY FROM COMPETITION WITH smart TECHNOLOGIES

Marktet Trends	Implications	VTR	Smart CRT	Smart FMS
Increased Data Driven Decision Making	Increased Wellbore Integrity	Ø	Ø	•
	Increased Efficiency	•	⊘	•
	Data Capture & Analysis	Ø	Ø	
	Improved Safety and Removal of Operators from the "Red Zone"	Ø	•	②
Reliable Automation & Digitization of Casing Running	Less Human Error (Dropped Strings)	•	•	•
	Significant Labor Cost Reduction	•	•	•
	Virtual Replacement of Entire Torque Turn Crew	•	•	
Lack of Reliable & Skilled Labor	Access to Highly Trained Labor On-Demand	•		
	No Need for Multiple Crews and Associated costs	Ø	•	•

PRODUCT AND SERVICE OFFERING



Products & Service Offering	Overview	% of 2022 Revenue	Indicative Contribution Margin
Parts & accessories / Dies & Inserts	 OEM parts for McCoy equipment including critical spares and repair kits Lucrative business segment given large installed base of capital equipment worldwide Consumable items for a wide range of tubular handling equipment 		
Hydraulic Power Tongs & other capital equipment	 Products designed to apply torque to make-up / breakout tubulars vertically Worlds largest offering of hydraulic power tongs; used both onshore and offshore 		
Service & Rental	 Experienced service team supports global customers through refurbishing, repair and calibration services; technical support includes equipment commissioning and training Large and diverse rental fleet including power tongs, CRTs, torque turn monitoring systems, and wireless torque subs 		
Casing Running Tools (CRT) & handling tools	 Tool designed to make-up, rotate, reciprocate, fill, circulate and drill while running casing with a top drive Modular design offers largest operational range on the market with minimal inventory 		
Data Acquisition and Sensors	 Computerized systems that monitor and analyze torque, turns and rotation speed during make-up More than 2,000 units sold globally Customized sensors for harsh environments 		





Crystalized the value of the Company's real estate at an attractive valuation.







Position the business to achieve double-digit returns on invested capital through a cycle.



Achieve successful commercialization and adoption of "smart" technologies.